



**SAVE THE DATE  
MARCH 25, 2020**

**EAGLE INTERNATIONAL ASSOCIATES, INC.**  
*Presents*

**The Jefferson Hotel**  
101 West Franklin Avenue  
Richmond, Virginia

## **HOCUS FOCUS**

**Using A Focus Group to Defend Your Case  
(It's Not Magic, but the Results May Surprise You!)**

Eagle International Associates returns to Richmond on March 25, 2020 with a program “focused” on the use of focus group exercises to assist claim handlers, litigation managers and defense counsel in evaluating cases. The program will begin with the presentation of the case by a courtroom consultant in which all attendees will participate interactively as “jurors”, brainstorming key issues and assessing liability and damages. The program will then move into a group discussion of the use of focus group results in mediation, followed by a panel of insurance professionals discussing the excess liability/bad faith implications of the case.

The afternoon-long program will help all in attendance to gain “20/20” insight into the potential of this important litigation support tool.

Please bring your questions, comments and opinions as we always welcome a lively group discussion with our guests.

Following the seminar, please join us for a cocktail reception and dinner

**REGISTRATION  
OPENS  
FEBRUARY 7<sup>TH</sup>**

***This Event is Complimentary***

**12PM – 5PM Seminar  
5PM – 6PM Cocktail Reception  
6PM – 8PM Dinner**

Adjuster Continuing Education Credits are pending for Florida, North Carolina and Texas  
Legal Continuing Education Credits are pending for Illinois, Virginia and Wisconsin

Eagle International Associates, Inc. is an international network of independent law firms, adjusters and claims related service providers throughout the United States, Canada and Europe.

The membership of Eagle International Associates, Inc. is committed to diversity and inclusion in all endeavors of the organization. A statement of Eagle's diversity policy is set forth on our website at [www.eagle-law.com](http://www.eagle-law.com).

For more information, please contact Terri Napolitani at [terri.napolitani@eagle-law.com](mailto:terri.napolitani@eagle-law.com) or 702-221-1399